

PROGRAMME OUTCOMES (PO)

PO 1.Critical Thinking:

1.1. Acquire the ability to apply the basic tenets of logic and science to thoughts, actions and interventions.

1.2. Develop the ability to chart out a progressive direction for actions and interventions by learning to recognize the presence of hegemonic ideology within certain dominant notions.

1.3 Develop self-critical abilities and also the ability to view positions, problems and social issues from plural perspectives.

PO 2.Effective Citizenship:

2.1. Learn to participate in nation building by adhering to the principles of sovereignty of the nation, socialism, secularism, democracy and the values that guide a republic.

2.2. Develop and practice gender sensitive attitudes, environmental awareness, empathetic social awareness about various kinds of marginalisation and the ability to understand and resist various kinds of discriminations.

2.3. Internalise certain highlights of the nation's and region's history. Especially of the freedom movement, the renaissance within native societies and the project of modernisation of the post-colonial society.

PO 3.Effective Communication:

3.1. Developing effective communication skills and ability to work in teams by strengthening group dynamics

3.2. Learn to articulate, analyse, synthesise, and evaluate ideas and situations in a wellinformed manner.

3.3. Generate hypotheses and articulate assent or dissent by employing both reason and creative thinking.

PO 4.Interdisciplinarity:

4.1. Perceive knowledge as an organic, comprehensive, interrelated and integrated faculty of the human mind.

4.2. Understand the issues of environmental contexts and sustainable development as a basic interdisciplinary concern of all disciplines.

4.3. Develop aesthetic, social, humanistic and artistic sensibilities for problem solving and evolving a comprehensive perspective.

PROGRAMME SPECIFIC OUTCOME

PSO1- Inculcating managerial skills and theoretical knowledge for managing business units with special focus on functional areas of business and management.

PSO2- Imparting advanced accounting knowledge and skills and provide awareness regarding latest developments in the field of accounting.

PSO3- Enabling learners to acquire advanced theoretical knowledge on research methods and techniques and also developing capabilities in the application of research in solving business related problems

PSO4- Acquisition of expertise in specialized fields like finance, taxation, marketing, management and information technology

PSO5- Development of quantitative aptitude and analytical skills of the learner.

PSO6- Facilitating learner to pursue career in professional areas of commerce and management such as taxation, financial services, consultancy etc

COURSE OUTCOME

SEMESTER I

COM1C01- BUSINESS ENVIRONMENT AND POLICY

CO1. To give the students an exposure to environmental dynamics of contemporary business.

CO2. To develop the skill of decision making by analyzing the business environment and opportunities.

CO3. Detailed knowledge about the Significance and constituents of Economic environment

CO4. Understanding about Critical elements of Regulatory Environment and Socio Cultural Environment

CO5. Familiarization with globalization and Global Institutional Framework for Business

COM1C02- QUANTITATIVE TECHNIQUES AND OPERATION RESEARCH

CO1. This course intends to give understanding about the applications of quantitative techniques

CO2. To equip the students to apply operation research techniques for decision making.

CO3. After learning this course, the student should be in a position to identify appropriate parametric and non parametric test for testing the hypotheses

CO4. Ability to develop Linear Programming Models for business problems and solve the same.

CO5. Understand and apply network analysis techniques for project implementation

COM1C03- MANAGEMENT INFORMATION SYSTEM

CO1. This course intends to give understanding about the concept of Management Information System and its application in managerial decision making

CO2. Add the knowledge base of the learner regarding the process of development and maintenance of information system in an organization.

CO3. Imparting deep understanding about the Structure of Management Information System

CO4. To understand the conceptual framework of system and system analysis and Design

CO5. Strong understanding about the Data Communication and Networking

COM1C04- ORGANISATIONAL BEHAVIOUR

CO1. To understand the conceptual framework of management and organizational behaviour and their applicability

CO2. A very good understanding about individual behavior, personality and motivation

CO3. Imparting deep understanding about group behavior and leadership related to organizational behavior

CO4. Add the knowledge base of the learner regarding change management and deal with conflict.

CO5. Impart knowledge about the role of organizational culture on organizational behavior

COM1C05- ACCOUNTING FOR BUSINESS DECISIONS

CO1. To acquaint the students with the tools and techniques for business decisions.

CO2. Learn the theoretical foundations of financial management and financial management decisions.

CO3. Imparting deep knowledge about the New Trends in Budgeting

CO4. Evaluate the decisions regarding Long Term Investment

CO5. Evaluate the Relationship between risk and returns and capital budgeting

CO6. Understand the concepts Cost of Capital and Methods of computing cost of capital

SEMESTER II

COM2C06- STRATEGIC MANAGEMENT

CO1. Strong understanding about the theoretical foundations of strategic management.

CO2. Clear understanding about various models of environmental and internal analysis.

CO3. Development of an idea about the strategy formulation process at the corporate level.

CO4. Familiarization with various tools strategic planning and evaluation.

CO5. Understanding about the modes of implementation and control of strategies.

CO6. To develop among the students the skill of managing organizations in the new age.

COM2C07- RESEARCH METHODOLOGY & COMPUTER APPLICATION

CO1. To make the students understand the steps in the process of Social Research.

CO2. To equip the students to apply statistical tools for hypothesis test and decision making.

CO3. After completing this course, the learner should be able to formulate a research design

CO4. After studying the theoretical aspects of sampling design, the learner should be able to draw a sampling design.

CO5. To equip the students to use computer in research

CO6. Understand the technique of research reporting.

COM2C08- COSTING FOR MANAGEMENT DECISIONS

CO1. To understand the concept and importance of cost accounting.

CO2. To understand the application of cost accounting tools for generating information for managerial Decision making.

CO3. Apply the marginal costing principles and cost volume profit analysis in decision making situations of businesses.

CO4. Understand the concepts of Differential Cost Analysis and Applications in business

CO5. Understand the concepts of standard costing, and the process of cost control through it.

CO6. Understand the concepts of Value Analysis and Cost Reduction

COM2C09- ADVANCED BUSINESS ACCOUNTING

- CO1. To understand new accounting concepts and accounting standards
- CO2. After learning this course, the student should be in a position to Value the Shares
- CO3. Basic understanding about the preparation of accounts of some special type of Businesses like Voyage, Farming and Investment
- CO4. Familiarizing the learner with the accounting for Price level changes
- CO5. Familiarize with Human Resources Accounting
- CO6. To equip the students with knowledge about Government Accounting

COM2C10- FINANCIAL MANAGEMENT

- CO1. Understand the conceptual framework of Financial Management
- CO2. To equip the students with knowledge about the Operating and Financial Leverage
- CO3. To equip the students with knowledge about the Dividend and Liquidity areas of financial decision making in business organizations.
- CO4. Strong understanding about the Capital structure and theories of capital structure
- CO5. To equip the students with knowledge about the Management of Working Capital

SEMESTER III

COM3C11- MARKETING MANAGEMENT

- CO1. To acquaint the students with the marketing principles and practice.
- CO2. To understand the process of modern marketing
- CO3. The learner should get a clear understanding about the market segmentation process and its applications in marketing strategies
- CO4. Develop an idea about consumer behavior and its impact
- CO5. The learner should get a clear understanding about the marketing mix such as Product decisions, Pricing decisions and Promotion and Distribution decisions
- CO6. Develop sound ideas regarding rural marketing

COM3C12 - CORPORATE ACCOUNTING

- CO1. To familiarize the student knowledge about the Corporate Accounting System

CO2. Develop an awareness on the accounting procedure of Amalgamation, Absorption and Reconstruction of Companies

CO3. Familiarizing the learner with the accounting procedures of liquidation of companies and preparation of various statements required as per the Companies Act

CO4. The learner should be able to prepare Double Account System

CO5. Basic understanding about the preparation of accounts Holding Company and Subsidiaries

CO6. The learner should be able to prepare the Final Accounts of Insurance Companies

COM3C13- INCOME TAX LAW AND PRACTICE

CO1. To provide the students an in-depth knowledge of the basic concepts of Income Tax

CO2. Able to compute the income from salary and house property

CO3. Determine taxable profit of a business or profession

CO4. Able to compute capital gain and income from other sources

CO5. Able to calculate Gross Total Income of an individual

CO6. Learner shall be able to determine eligible deductions and compute Taxable Income and tax liability of an individual assessee

COM3C14- DERIVATIVES AND RISK MANAGEMENT

CO1. Knowledge about the derivative market in India, its evolution, types, players, risks involved and basic quantitative foundations

CO2. Analyze the implications of Risk in the perception of individuals and Institutions and measurement of risks

CO3. Understand and explain the concept of forward market and its function ,

CO4. Analyze the operation and pricing of various types of futures

CO5. Understand the concepts and methodology of option trading and apply the models of pricing the option contracts

CO6. Develop an idea of exchanges through swaps

COM3C15- HUMAN RESOURCE MANAGEMENT

CO1. To familiarize the students with the human resource management processes.

CO2. Acquaintance with basic concepts of HRM and performance appraisal.

CO3. To sensitize them to the training process and techniques

CO4. To provide them with appropriate knowledge and skills required for selecting, developing and managing human resources.

CO5. Understanding about various aspects of Grievance handling

CO6. Understanding about HR outsourcing HR accounting and HR audit

COM4E01- SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

CO1. Able to understand the concepts of investments, different types of investments, views of investment and process of investment and apply the theoretical knowledge in investment information for selecting the securities.

CO2. Understanding the types of risk in security market and applying various tools for the valuation of bonds as well as economic indicators to predict the market.

CO3. Understand the tools of technical analysis, analyse the patterns and trends in the market by using various tools and enable to take investment decisions after understanding market efficiency level also.

CO4. Applying Modern portfolio theories and construct optimum portfolios.

CO5. Revising constructed portfolios as per risk and return association by using different strategies.

CO6. To help the students to equip the trading of securities.

COM4E02- INTERNATIONAL FINANCIAL MANAGEMENT

CO1. To introduce the basic concepts and tools of International Financial Management.

CO2. Familiarization with globalization, internationalization of business and the international business environment.

CO3. Understanding about theories of international trade, trade barriers and trade blocks.

CO4. Imparting idea about various economic institutions related to international trade.

CO5. Achieve high level knowledge about various aspects of international monetary system.

CO6. To provide them appropriate knowledge about foreign investment and financing decisions.

COM4E03- FINANCIAL MARKETS AND SERVICES

CO1. To understand the structure, organization and working of financial markets and institution in India.

CO2. To understand the various financial services available.

CO3. Knowledge about the derivative

CO4. Knowledge about the Development Banks in India

CO5. Imparting idea about Non-Banking Financial Institutions

CO6. To provide them appropriate knowledge about the concept factoring and factoring services in India

COM4E04- CORPORATE TAX MANAGEMENT & GST

CO1. To acquire the students with the method of computing total income and tax liability of Association of Persons, co operative societies and Charitable trusts

CO2. Carry out assessment of companies and determine their tax liability

CO3. Understanding about the assessment procedures, TDS and advance payment of tax and application in various situations

CO4. To understand the concept of tax planning and management

CO5. To familiarize goods and service tax

COM4PR PROJECT REPORT/DISSERTATION

Internal Marks	External Marks	Total Mark	Credit
5	20	25	2

COM4C16 VIVA-VOCE

Internal Marks	External Marks	Total Mark	Credit
-	-	50	2